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## CLAIMS

We claim:

5 1. A remote control device, comprising:

a first receiver that receives a first short range wireless (SRW) signal from a television set that includes an information address that identifies how additional information about the contents of a television broadcast can be obtained, wherein the television broadcast comprises a prompt indicating that the additional information is available:

a controller that is coupled to the first receiver that decodes the first SRW signal and stores the information address; and

a transmitter for sending commands that control the television set.

- 15 2. The remote control device according to claim 1, wherein the controller comprises a central processing unit coupled to a memory section, and wherein the central processor operates according to instructions stored in the memory section.
- 20 3. The remote control device according to claim 1, wherein the controller comprises a state machine to perform the functions of the controller.
  - The remote control device according to claim 1, wherein the first receiver is a Bluetooth receiver.

- The remote control device according to claim 1, wherein the first receiver is a microphone.
- The remote control device according to claim 1, wherein the transmitter
   is an infrared transmitter.
  - 7. The remote control device according to claim 1, wherein the remote
    - control device further comprises:
- a second receiver that receives a command from a selective call device

  10 that can operate in a selective call communication system; and
  - a transmitter that transmits a second SRW signal that includes the information address.
- The remote control device according to claim 7, wherein the second
   receiver and the first receiver are the same receiver.
  - The remote control device according to claim 7, wherein the second receiver is a Bluetooth receiver.
- 20 10. The remote control device according to claim 1, further comprising a transmitter that transmits a first SRW signal, and wherein the controller generates a message that is transmitted as the first SRW signal that commands the television set to enable or disable a presentation of the prompt.

11. A method used in a television broadcast system to provide additional information about the contents of a television broadcast, comprising in a receiver of the television broadcast system the steps of:

receiving the television broadcast comprising a prompt and an information

address, the prompt indicating that the additional information is available, and the information address identifying how the additional information is obtained; presenting the television broadcast including the prompt; and transmitting the information address in a first short range wireless (SRW) signal.

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12. The method according to claim 11, further comprising in a remote control device the steps of:

receiving the first SRW signal;

storing the information address; and

15 transmitting the information address in response to a second SRW signal.